

NEW MARKETING WORKSHOPS!

Connected: Establishing your Business Online

The question is no longer whether or not you should have a website. The question is now, how do I get online and what is the best way to use my website. This workshop focuses on the use of the internet for a business, how to get the most out of your website, setting up e-commerce, and how to market your company online. You will leave this workshop ready to effectively establish your business online. (Fee: \$49)

Virginia

August 17 | 1 pm - 3 pm
October 20 | 6 pm - 8 pm

Duluth

August 18 | 6 pm - 8 pm
October 19 | 1 pm - 3 pm

Grand Rapids

August 25 | 10 am - noon
October 27 | 1 pm - 3 pm

Logged In: Social Media for your Business

The use of social media in marketing is no longer revolutionary. It's crucial. Social media has positioned itself into our daily lives and has given business owners and marketing teams an effective and interactive way to communicate with their audiences. This workshop focuses on practical guidelines for understanding social media, developing a social media marketing strategy, and implementing social media trends into your marketing campaigns. You will leave this workshop with a strategic plan on how you will use social media to position your business. (Fee: \$49)

Virginia

September 1 | 1 pm - 3 pm
November 2 | 6 pm - 8 pm

Duluth

August 31 | 6 pm - 8 pm
November 3 | 1 pm - 3 pm

Grand Rapids

September 8 | 10 am - noon
November 10 | 1 pm - 3 pm

To register or learn more please call 1.800.422.0374 or visit www.entrepreneurfund.org



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